



The Points of Light Financial Opportunity Corps (FOC) is a national one-on-one financial coaching program that matches trained volunteers with low-to-moderate income individuals, who work together to achieve financial goals. FOC empowers clients to set priorities and make decisions, fosters development of healthy financial habits, and drives behavioral change around personal finances.

Points of Light partners with local and national organizations to establish volunteer-led coaching services, as well as mobilize volunteers as part of the ongoing effort to build more resilient communities.

Our Point of View: Neighbors can use the power of volunteerism to create a more vibrant and resilient community where future generations can thrive.

Our Services: We are experts in designing approaches that capitalize on the full talents of individuals to make real change. Through FOC, our financial coaching services support communities' ability to utilize skills-based volunteers, foster better financial habits, and build organizational capacity. Services are tailored to fit the needs of a community's individual residents.

Benefits to clients include:

- In-depth **one-on-one sessions** with volunteer financial coaches
- A **client-centered approach** that empowers the client to create and meet her financial goals, and create better habits to support her long-term success
- **Committed volunteer financial coaches** who are skilled listeners that can provide practical advice while also holding clients accountable for their goals and objectives
- A **community-driven and volunteer-led** organizational framework that effectively uses local community assets and support long-term sustainability

Compared to traditional financial literacy education alone, our financial coaching program achieves more. Clients have:

- Increased their financial knowledge and ability to set goals
- Developed strategies to reduce debt, improve credit, and to start saving for emergencies
- Gained financial knowledge to access benefits, and build assets

Financial Opportunity Corps 2016-2017 Organizations

- Accounting Aid Society—Detroit, MI
- Baltimore CASH Campaign—Baltimore, MD
- Clarifi—Philadelphia, PA
- Eden Housing—Hayward, CA
- Innovative Changes—Portland, OR
- Sound Outreach—Tacoma, WA
- United Way of Greater—Atlanta, GA
- United Way Suncoast—Tampa, FL
- United Way Tarrant County—Ft. Worth, TX
- York County Community Action Corporation—Sanford, ME

Contact Sherria Saafir, Program Manager: financialcoaching@pointsoflight.org